4 Steps to Improve Google Ranking
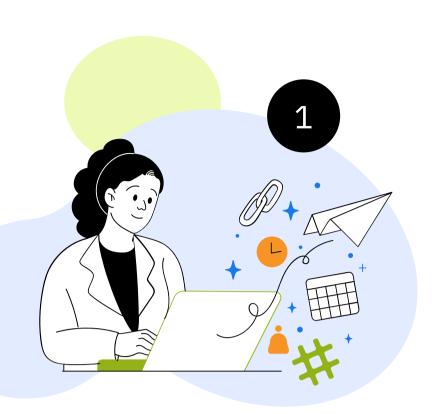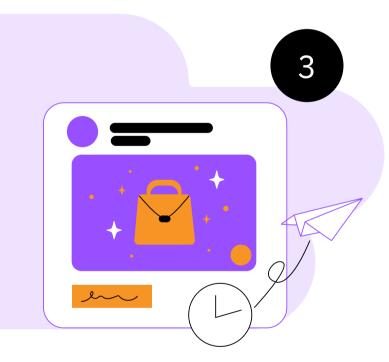
1

KEYWORD RESEARCH

Identify the keywords your audience will search for and use them on your website

2

OPTIMIZE IMAGES

Downsizing your images will make your site load faster

3

ADD ALT TEXT

Alt text helps improve search engine ranking by describing what an image is about

4

ADD CALLS-TO-ACTION

Adding calls-to-action to your website is an effective way to increase conversions

EVENT